



University of Notre Dame Licensing Program

Policy on Product Labeling

It is the policy of the University of Notre Dame that all apparel and headwear licensees have a University approved label sewn in or printed on the licensed garment at the time of manufacture. It is not acceptable to cut out the original manufacturer's label and substitute a private label.

All garments must include the following information:

- a. Company Name (or approved brand)
- b. Garment Size (e.g. XL)
- c. Country of Origin
- d. Fabric Content
- e. Care/Washing instructions (may be included on a separate tag)

Licensees are also responsible for ensuring compliance with any and all applicable U.S. apparel labeling requirements beyond those required in Notre Dame's policy.

It is also the policy of the University of Notre Dame that all hard goods licensees print their company name or approved brand either directly on the product or on the product packaging. Further, the country of origin must be reflected on all products, packaging, or sales information (e.g., e-commerce sites).

