



## University of Notre Dame Licensing Program

### *Hangtag / Sticker Policy*

It is the policy of the University of Notre Dame that all licensed products be identified by either a hangtag or a sticker as a "Genuine College Product."



The required hangtags are dual-sided and feature the University of Notre Dame on one side and the Genuine College Product logo and hologram on the other side. Every hangtag has a unique serial number.

All retail apparel licensees are required to use the specialized Notre Dame hangtag as shown.

These hangtags are required on all Notre Dame merchandise sold by licensees, effective January 1, 2016.



All Notre Dame hard goods and headwear must feature the Genuine College Product sticker, which features a unique serial number.

Notre Dame licensees may order hangtags or stickers through Fermata Partners' online CAMPUS system at [www.fermatacampus.com](http://www.fermatacampus.com) or call Octane5 at 404-889-8622 to answer any questions about the program.

