

Be Smart About Apparel

# How Can You Decrease Your Club's Carbon Footprint?

## DID YOU KNOW?

In 2017, Americans created more than **16 million tons of textile waste**

And even before clothing articles are sold and worn, they still contribute significantly to the carbon footprint.

To make a single t-shirt can require **more than 700 gallons of water**. And despite this high cost, a clothing item typically **lasts only three years**.



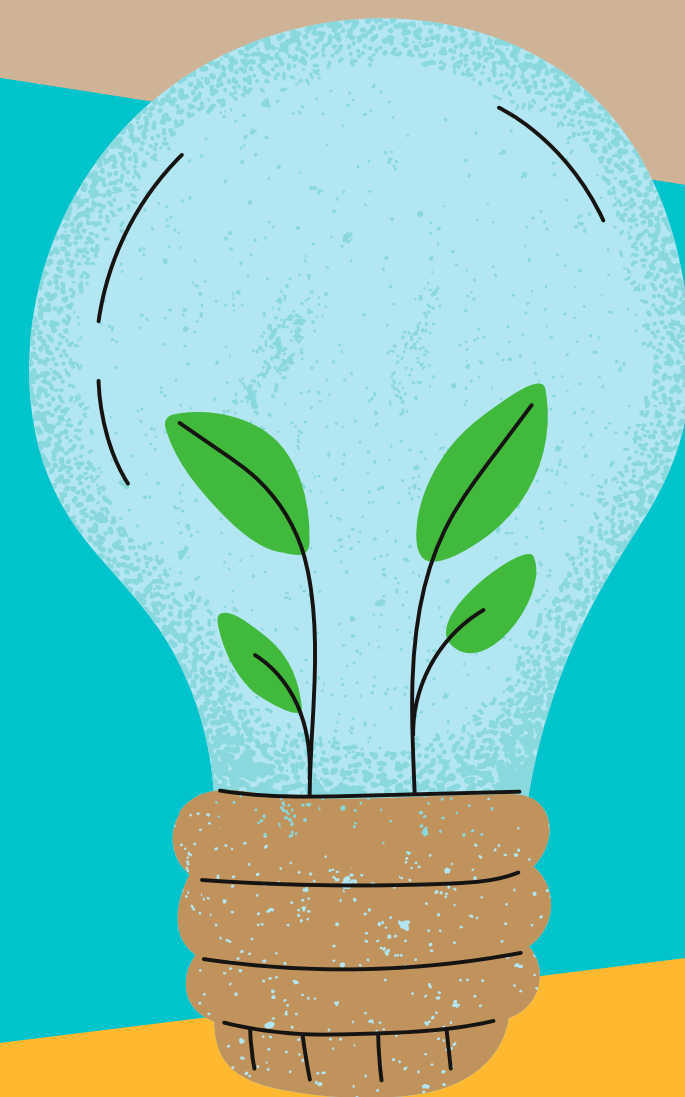
## Ask your Apparel Vendor about their Sustainable Options...

It's as **EASY** as asking your vendor what sustainable options they have for the product you want!!

**Step 1:** When you email a vendor, just ask what sustainable options they have available!

**Step 2:** Complete the order and paperwork like usual, just with your more sustainable product option

**Step 3:** Know that your apparel order has a positive impact on the environment



For example, AP IMAGE TEAM supplies Hanes products--a **SUSTAINABLE OPTION** for your club to choose:



1. Hanes supplies t-shirts and sweatpants as well as other popular apparel options
2. Most of the cotton used by Hanes is sourced locally from Southeastern United States
3. Hanes has reduced their water usage **by 30%**
4. They have shifted **41% of their energy use** to renewable sources